

The mission of The IRONMAN Foundation is to leave the IRONMAN legacy through philanthropy, volunteerism, and grant making by supporting various athletic, community, education, health, human services, and public benefit organizations around the world.

TEAM IMF is The IRONMAN Foundation's fundraising team. Through TEAM IMF, athletes have the opportunity to fundraise for The IRONMAN Foundation's Community Fund while racing an IRONMAN event of their choice at no additional cost. The IRONMAN Foundation's Community Fund directly benefits those communities where IRONMAN events are held by providing charitable support to a variety of local nonprofit organizations that recognize citizens in need and provide support to their local community.

## FAQ

### **HOW DOES TEAM IMF WORK?**

When you join TEAM IMF, you have the opportunity to fundraise in support of The IRONMAN Foundation's Community Fund. The fundraising commitment you agree upon when joining guarantees your chosen IRONMAN event entry at no additional cost.

### **WHAT ARE MY RACE OPTIONS IF I JOIN TEAM IMF?**

For the 2017 race season, you have the opportunity to join TEAM IMF at one of the following IRONMAN events:

- IRONMAN Texas
- IRONMAN 70.3 Santa Rosa
- IRONMAN 70.3 Chattanooga
- IRONMAN Boulder
- IRONMAN Lake Placid
- IRONMAN Santa Rosa
- IRONMAN Coeur d'Alene
- IRONMAN Wisconsin
- IRONMAN 70.3 Lake Placid
- IRONMAN Chattanooga
- IRONMAN 70.3 Augusta
- IRONMAN Maryland
- IRONMAN Louisville
- IRONMAN Florida
- IRONMAN Arizona

### **WHO AM I FUNDRAISING FOR?**

You are fundraising for The IRONMAN Foundation's Community Fund. When you join TEAM IMF, you commit to provide grant funding (through the Community Fund) to local nonprofit initiatives within each IRONMAN race community. In order for these endurance events to continue throughout the country and beyond, we must leave a positive impact behind. Asking people to give up their roads and way of life for almost a week can be trying when so many athletes descend on a city (not to mention the closing of roads for a 112 mile stretch!). However, when local charitable groups are impacted in a positive way through donations provided, you and your TEAM IMF teammates leave a lasting a caring legacy. The reason you support The IRONMAN Foundation is simple: you provide real change to real people in real communities.

### **WHAT IS THE COST TO PARTICIPATE IN THIS PROGRAM?**

There is a \$100 registration fee to participate in TEAM IMF, payable at time of registration. You receive credit for the \$100 registration fee towards your fundraising efforts.

**IS THERE A LIMIT TO HOW MANY ATHLETES CAN JOIN TEAM IMF?**

Yes. There are a limited number of slots available for TEAM IMF at each IRONMAN event listed. TEAM IMF slots are available on a first come, first serve basis. If all of the slots have been filled, TEAM IMF will start a waitlist.

**IS THERE A REQUIRED AMOUNT TO RAISE?**

You must commit to raise a minimum of \$3500 to be a TEAM IMF Athlete at a full distance IRONMAN event and \$1750 to be a TEAM IMF Athlete at a 70.3 IRONMAN event.

**IS THERE A DEADLINE TO FUNDRAISE THIS AMOUNT?**

There are two fundraising benchmarks. The first 50% of your fundraising commitment is required 100 days prior to race date (50 days for 70.3 events). The entire fundraising commitment is due 2 weeks prior to race day. Please see the chart below as a reference.

IRONMAN EVENT	BENCHMARK CHARGE	2 WEEK DEADLINE	RACE DATE
IRONMAN Texas	1/12/2017	4/8/2017	4/22/2017
IRONMAN 70.3 Santa Rosa	3/24/2017	4/29/2017	5/13/2017
IRONMAN 70.3 Chattanooga	4/1/2017	5/7/2017	5/21/2017
IRONMAN Boulder	3/3/2017	5/28/2017	6/11/2017
IRONMAN Lake Placid	4/14/2017	7/9/2017	7/23/2017
IRONMAN Santa Rosa	4/20/2017	7/15/2017	7/29/2017
IRONMAN Coeur d'Alene	5/19/2017	8/13/2017	8/27/2017
IRONMAN Wisconsin	6/2/2017	8/27/2017	9/10/2017
IRONMAN 70.3 Lake Placid	7/22/2017	8/27/2017	9/10/2017
IRONMAN Chattanooga	6/16/2017	9/10/2017	9/24/2017
IRONMAN 70.3 Augusta	8/5/2017	9/10/2017	9/24/2017
IRONMAN Maryland	6/29/2017	9/23/2017	10/7/2017
IRONMAN Louisville	7/7/2017	10/1/2017	10/15/2017
IRONMAN Florida	7/27/2017	10/21/2017	11/4/2017
IRONMAN Arizona	8/11/2017	11/5/2017	11/19/2017

**WHAT HAPPENS IF I DO NOT RAISE THE MINIMUM AMOUNT BY THE DEADLINES?**

If the minimum is not met by the fundraising deadlines, the credit card used to register will be charged the difference. We will make sure to communicate all deadlines well before the charge date to ensure that you are not charged without prior knowledge. In the event that your credit card is charged for the remaining donation, TEAM IMF is unable to provide any reimbursement of funds if you continue to fundraise above your required minimum.

**ARE DONATIONS FROM MY DONORS TAX DEDUCTIBLE?**

Yes! All donations received by The IRONMAN Foundation are fully tax-deductible by in law in the United States. Non U.S. residents should consult with their tax advisor.

The donor will receive a confirmation of their tax-deductible donation via email immediately after their donation has been made online. The tax receipt will be emailed to the donor by our processor, Network For Good.

Any offline donations sent into The IRONMAN Foundation will be mailed a tax letter from The IRONMAN Foundation. These letters will be mailed to the donor no later than January 31 the following year.

**DO I HAVE TO USE THE IRONMAN FOUNDATION'S FUNDRAISING PLATFORM?**

Yes, you must use the TEAM IMF fundraising platform to collect your donations which is provided by CrowdRise and administered by Network for Good and The IRONMAN Foundation.



### **ARE THERE ANY “HIDDEN FEES” WITH THIS PROGRAM?**

The IRONMAN Foundation & TEAM IMF provides you with your race entry in the IRONMAN event of your choice. Additional costs including airfare, hotel accommodations, USAT one-day membership, etc. may be required. Donors who choose to support your cause by making a donation on your personal fundraising website may elect to cover the fees that are typically absorbed by The IRONMAN Foundation. This option is completely voluntary.

### **HOW DO I GET MY RACE LINK TO OFFICIALLY REGISTER?**

Once you meet 50% of your fundraising commitment, TEAM IMF will email you a unique link to register for your IRONMAN race via Active.com at no additional cost. Actual participation in the IRONMAN race is still contingent upon reaching your fundraising commitment in full. In the event that your fundraising goal is not met by the deadline, The IRONMAN Foundation reserves the right to pull your entry from the event.

### **WHEN CAN I JOIN TEAM IMF?**

2017 TEAM IMF spots are available now! TEAM IMF availability is limited and based on a first come, first serve basis.

### **WHAT IF I HAVE TO WITHDRAW FROM THE EVENT?**

If you have to withdraw from an event for any reason (including without limitation due to injury, unforeseen illness, employment conflicts, travel delays, or any other medical or personal reasons, etc.) after you have already electronically registered for the race (via the free online registration link emailed to you once you raise 50% of the fundraising minimum), you will still be responsible for your fundraising minimum. This is regardless of whether or not you, or The IRONMAN Foundation, are able to find another athlete to fill your spot on the team.

If you have to withdraw from an even for any reason (including without limitation due to injury, unforeseen illness, employment conflicts, travel delays, or any other medical or personal reasons, etc.) before you have electronically registered for the race (via the free online registration link emailed to you once you raise 50% of the fundraising minimum), you will not be responsible for the remainder of your fundraising minimum if, and only if, you or The IRONMAN Foundation are able to find another athlete to fill your spot on the team. If another athlete is unable to fill your spot on the team, you will still be responsible for your fundraising minimum regardless of whether or not you compete.

### **DO I RECEIVE ANY FUNDRAISING ASSISTANCE?**

Yes! As a TEAM IMF teammate, you will receive a fundraising website that donors can access and donate online, a fundraising toolkit with helpful tips, and an IRONMAN Foundation representative for any additional questions. You will also have the opportunity to connect with other TEAM IMF teammates from across the country to discuss training and fundraising.

### **HOW DO I REGISTER ONLINE?**

Click [HERE](#) to fill out the TEAM IMF online registration form. Once this form has been submitted, you will receive an email from an IRONMAN Foundation representative with further details including the TEAM IMF commitment form. Once you have printed, completed, and resubmitted the TEAM IMF commitment form, you will receive the link to your custom fundraising page.

### **IS A PORTION OF THE REGISTRATION FEE A DONATION?**

Yes. Your registration fee to join TEAM IMF is tax-deductible and is credited to your overall fundraising commitment.

### **CAN I STILL QUALIFY FOR KONA IN MY AGE GROUP?**

Yes. As a TEAM IMF athlete, you will still be eligible for Age Group awards, including KONA qualifications.



## **IS THERE A CHANCE TO RACE KONA THROUGH TEAM IMF?**

Yes! The TEAM IMF teammate who raises at least \$25,000 and is the overall top fundraiser for the 2017 TEAM IMF season will have the opportunity to race in the 2018 IRONMAN World Championship in Kailua-Kona, HI. TEAM IMF athletes racing in 2017 who are vying for the coveted 2018 Kona slot have until December 31, 2017 to be the top fundraiser over \$25,000.

*\*\*NOTE: The entire fundraising commitment is still due 2 weeks prior to your race day. The IRONMAN World Championship fundraising deadlines are for athlete who wish to fundraise above and beyond the fundraising commitment.*

The athlete who is awarded the chance to participate in the 2018 IRONMAN World Championship will be personally responsible for providing their own travel expenses, including flight and lodging.

## **WHO IS CROWDRISE?**

CrowdRise is a fundraising platform dedicated to the idea that raising money for charity and giving back has to be fun. CrowdRise's custom built platform and 'game theory' have proven to be a huge asset to fundraisers, charities, and events in managing and assisting everybody's efforts to raise the most money for charity and share their philanthropic stories in a more personal, compelling way.

## **IS MY INFORMATION SECURE?**

Yes. CrowdRise, Network for Good, and The IRONMAN Foundation have made every effort to protect your information. We use industry-standard SSL encryption techniques to make sure that your credit card information, passwords, and personal information travel securely over the internet. We have also installed an encryption engine on our database server so that your data is securely stored.

## **WILL CROWDRISE, NETWORK FOR GOOD, OR THE IRONMAN FOUNDATION SHARE MY INFO?**

We maintain only personal information that is voluntarily submitted to us. We will only share information with a third party if and when the individual submitting this information has permitted us to do so, or if we are required by law to do so.