



The mission of The IRONMAN Foundation is “to leave IRONMAN’s legacy through philanthropy, volunteerism, and grant making by supporting various athletic community, education, health, human services, and public benefit organizations around the world”.

TEAM IMF is The IRONMAN Foundation’s fundraising triathlon team. Through TEAM IMF, athletes have the opportunity to race for free in the IRONMAN event of their choice while fundraising for The IRONMAN Foundation’s Community Fund. The Community Fund directly benefits those communities where IRONMAN events are held by providing charitable support to a variety of local nonprofit organizations that recognize citizens in need and provide support to the local community.

## **FAQ**

### **How does TEAM IMF work?**

Athletes have the opportunity to fundraise for The IRONMAN Foundation’s Community Fund. A fundraising commitment of \$3,500 provides the athlete with a guaranteed free entry into a select IRONMAN event of their choice.

### **What are my race options if I join TEAM IMF?**

2016 TEAM IMF teammates have the opportunity to race their choice of:

- IRONMAN Texas
- IRONMAN Boulder
- IRONMAN Coeur d’Alene
- IRONMAN Wisconsin
- IRONMAN Chattanooga
- IRONMAN Louisville
- IRONMAN Maryland
- IRONMAN Florida
- IRONMAN Arizona

\*IRONMAN Lake Placid & IRONMAN Lake Tahoe are not focus events for 2016 TEAM IMF.

### **Who am I fundraising for?**

You are fundraising for The IRONMAN Foundation’s Community Fund. The IRONMAN Foundation’s purpose is to leave a lasting impact in the race communities where our IRONMAN events are held. The IRONMAN Foundation works with community leaders to help fund local initiatives, as well as give back to the nonprofit organizations that have a volunteerism component. Through these projects, The IRONMAN Foundation leaves a piece of IRONMAN legacy behind after race day and establishes a stronger relationship within our race communities. Since inception, The IRONMAN Foundation has provided over \$32 million in grants and donations to many deserving global, national, regional, and local organizations.

### **What is the cost to participate in this program?**

There is a \$100.00 registration fee to participate in this program, payable at the time of registration. You receive credit for the \$100.00 towards your fundraising efforts.

### **Is there a limit to how many people can join TEAM IMF?**

Yes. There are a limited number of slots available for the team at each event. Team slots are available on a first come, first serve basis.

### **Is there a required amount to raise?**

We ask that you commit to raising a minimum of \$3,500 to be a TEAM IMF teammate.

### **Is there a deadline to fundraise this amount?**

There are two fundraising benchmarks. 50% (\$1750) of your commitment is required 100 days prior to race date (please see chart below). The entire \$3,500 fundraising commitment is due 2 weeks prior to race day.

<b>IRONMAN EVENT</b>	<b>\$1750 Benchmark</b>	<b>2 Week/\$3.5K Deadline</b>	<b>Race Day</b>
IRONMAN Texas	2/4/2016	4/30/2016	5/14/2016
IRONMAN Boulder	4/29/2016	7/24/2016	8/7/2016
IRONMAN Coeur d'Alene	5/13/2016	8/7/2016	8/21/2016
IRONMAN Wisconsin	6/3/2016	8/28/2016	9/11/2016
IRONMAN Chattanooga	6/17/2016	9/11/2016	9/25/2016
IRONMAN Maryland	6/23/2016	9/17/2016	10/1/2016
IRONMAN Louisville	7/1/2016	9/25/2016	10/9/2016
IRONMAN Florida	7/28/2016	10/22/2016	11/5/2016
IRONMAN Arizona	8/12/2016	11/6/2016	11/20/2016

### **What happens if I do not raise the minimum amount by the deadlines?**

If the minimum is not met by the fundraising deadlines, the credit card used to register will be charged the difference. We will make sure to communicate all deadlines well before the charge date to ensure that you are not charged without prior knowledge. If your credit card is charged, we are unable to provide any reimbursement of funds if you fundraise above the \$3,500 required minimum.

### **Are donations from my donor's tax deductible?**

Yes! All donations received by The IRONMAN Foundation are fully tax-deductible by law in the United States. Non U.S. residents should consult with their tax advisor.

The donor will receive a confirmation of their tax deductible donation to The IRONMAN Foundation via email immediately after their donation has been made online. The tax receipt will be emailed to you by our processor, Network For Good.

Any offline donations sent into The IRONMAN Foundation will be mailed a tax letter from The IRONMAN Foundation. These letters are processed and mailed on a quarterly basis.

### **Do I have to use The IRONMAN Foundation's fundraising platform?**

Yes, you must use our fundraising platform to collect your funds which is provided by CrowdRise and administered by Network for Good and The IRONMAN Foundation.

### **Are there any "hidden fees" with this program?**

The IRONMAN Foundation & TEAM IMF provides you with your race entry into the IRONMAN event of your choice. Additional costs including airfare, hotel accommodations, USAT one day membership, etc. may be required.

Credit card donations through the CrowdRise website incur a 3.3% fee based on credit card and platform fees.

### **How do I get my race link to register?**

Once you meet 50% (\$1750) of your fundraising commitment, we will email you a unique link to register for your IRONMAN race via Active.com. Actual participation in the event is still contingent upon achieving your \$3,500 fundraising commitment. In the event that your goal is not met by the deadline, The IRONMAN Foundation reserves the right to pull your entry from the event.

### **When can I join TEAM IMF?**

2016 TEAM IMF spots are available now! TEAM IMF availability is limited and based on a first come, first serve basis.

### **What if I have to withdraw from the event?**

If you have to withdraw from an event due to personal reasons or injury before you have electronically registered for the race (via the online registration link emailed to you), you will not be responsible for your fundraising minimum if, and only if, The IRONMAN Foundation is able to find another athlete to fill your spot on the team. If another athlete is not able to fill your spot on the team, you will still be responsible for your fundraising minimum, regardless of whether or not you compete.

If you have to withdraw from an event due to personal reasons or injury after you have already electronically registered for the race (via the online registration link emailed to you), you will still be responsible for your fundraising minimum. This is regardless of whether or not The IRONMAN Foundation is able to find another athlete to fill your spot on the team.

### **Do I receive any Fundraising assistance?**

Yes! As a TEAM IMF teammate, you will receive a fundraising website that donors can access and donate online, a fundraising toolkit with helpful tips, and an IRONMAN Foundation representative for any additional questions.

### **How do I register online?**

Click [HERE](#) to fill out our online registration form. This form is where you will input your \$100 registration fee to kick start your fundraising and set up your fundraising page. After this is completed, you will be mailed a pdf that must be hand-signed and returned to The IRONMAN Foundation.

### **Is a portion of the registration fee a donation?**

Yes. Your registration fee is tax deductible, credited to your total fundraising dollars, and applied towards your overall \$3,500 fundraising commitment.

### **What are the details for the chance to race in the IRONMAN World Championship?**

The athlete who raises at least \$25,000 and is the overall top fundraiser for the 2016 TEAM IMF race season will have the opportunity to race in the 2017 IRONMAN World Championship in Kailua, Kona.

TEAM IMF athletes racing in 2016 who are vying for the coveted 2017 Kona slot have until December 31, 2016 to be the top fundraiser over \$25,000. This is regardless of their actual race day.

**\*\*Important note:** The \$3,500 fundraising minimum is still due 2 weeks before your race day. The IRONMAN World Championship deadlines post-race are for athletes who wish to fundraise above and beyond the \$3,500 commitment.

The athlete who is awarded the chance to participate at the IRONMAN World Championship will be personally responsible for providing their own travel expenses, including flight and lodging.

### **What are the details for the Elite Level Incentive?**

Athletes who raise at least \$17,500 and did not win the IRONMAN World Championship slot, are awarded the opportunity to travel to Kailua-Kona, HI to spectate at the IRONMAN World Championship. The IRONMAN Foundation will provide these athletes (at no cost):

- Roundtrip airfare to and from Kailua-Kona, HI (up to \$1,000.00) \*airfare for athlete only
- Lodging while in Kailua-Kona, HI (up to \$1,500.00)
- 2 VIP passes for the IRONMAN World Championship
- Transportation to and from the airport in Kailua-Kona, HI

### **Creating Your Fundraising Page:**

Creating a personal fundraising page allows you to differentiate yourself and make your fundraising efforts personal. It is also a venue for you to tell a compelling story that will inspire people to give. Sharing photos, personal experiences and

training/fundraising goals can help. Once your fundraising page is set up, you can make edits and update your account as often as you like by logging in to your CrowdRise Participant Headquarters.

### **What is unique about this website?**

The website offers individuals the capability to not only register for the event, but also to collect donations from their friends and family through a safe and efficient mechanism. Participants can track the progress of donations collected through viewing secured online reports.

### **Is my information secure?**

Yes. CrowdRise, Network for Good and The IRONMAN Foundation have made every effort to protect your information. We use industry-standard SSL encryption techniques to make sure that your credit card information, passwords, and personal information travel securely over the internet. We have also installed an encryption engine on our database server so that your data is securely stored.

### **How can I see who has donated to me?**

Go to the Log-in section on the site. Enter the Username and Password that you received when you registered for the event. You can then view your donor list and the amounts donated.

### **All of my donors are not showing up on the scroll mechanism. Why?**

As your donors make a contribution, they have the option of whether or not they want to appear in the recognition scroll. They may have chosen not to be shown on the scroll.

### **Who is CrowdRise?**

CrowdRise is a fundraising site dedicated to the idea that raising money for charity and giving back has to be fun. CrowdRise's custom built platform and 'game theory' have proven to be a huge asset to fundraisers, charities, and events in managing and assisting everybody's efforts to raise the most money for charity and share their philanthropic stories in a more personal, compelling way. And, it couldn't be easier to get the word out and turn friends into a network of donors for any cause.

### **Will CrowdRise, Network for Good or The IRONMAN Foundation put my name on various mailing lists?**

These organizations collect and maintain only personal information that is voluntarily submitted to us. We will only share personal information with a third party if and when the individual submitting this information has permitted us to do so, or if we are required by law to do so.