

OUR MISSION

The IRONMAN Foundation's mission is to leave IRONMAN's legacy through philanthropy, volunteerism and grant making by supporting various athletic, community, education, health, human services and public benefit non-profit organizations around the world.

OUR PURPOSE

- Work with community leaders to help fund local initiatives
- Give back to nonprofit organizations that have a volunteerism component
- Leave a lasting impact in the race communities where our IRONMAN events are held

MAKING A DIFFERENCE IN RACE COMMUNITIES

THE FOUNDATION

Since its inception, The IRONMAN Foundation, a U.S. registered 501 (c)(3) has provided over \$30 million in grants, donations and program support to many deserving global, national, regional and local nonprofit organizations.



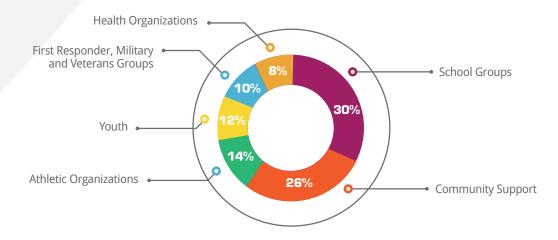


OUR PROGRAMS

The IRONMAN Foundation offers a range of athlete fundraising programs which generate dollars that are invested in the Foundation's Community Fund. This Fund in turn provides significant grant support to more than 50 IRONMAN race communities across North America.

\$1.2 MILLION IN GRANT SUPPORT

THE IRONMAN FOUNDATION 2014 RECIPIENT ORGANIZATIONS



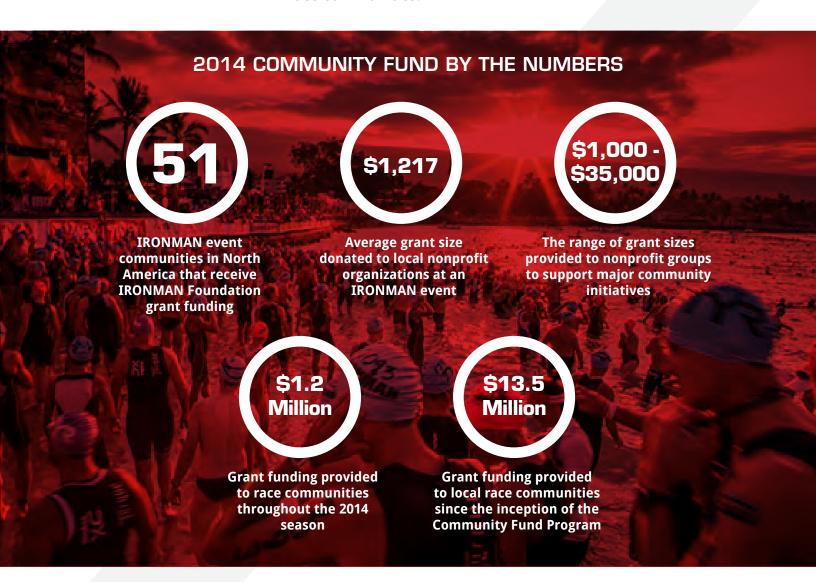
IRONMAN FOUNDATION:

2701 N. Rocky Point Drive Tampa, FL 33607 **P:** 813.868.5940



OUR IMPACT

Through grant funding and fundraising opportunities, The IRONMAN Foundation leaves a lasting impact in race communities, long after race day. In 2014, The Foundation provided grant funding to a broad range of nearly 1,000 organizations located in or near our IRONMAN race communities.



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