



SAMPLE TriClub Grant Application 2018

Club Name: Every Woman Tri Club

President, First Name: Betty

President, Last Name: Smith

Address: 123 Grant Street, Anytown USA 20001

Phone Number: (888) 888-8888

E-mail: info@everywomantri.org

Club Social Media Accounts: Facebook - Every Woman Tri Club, Twitter - @everywomantri, Instagram - @everywomantri

Club Mission: The Every Woman Tri Club seeks to support women in leading health, active and fulfilled lives through triathlon and community.

Amount Requested: \$2,500

Year Founded: 2012

Is your Club a 501(c)(3)? Yes

What is the Club's Yearly Membership Fee? \$35

What is Your Club's Yearly Sponsorship Revenue? None

To Best Determine Financial Need, Please Submit the Operating Budget for your Club for the Last 2-3 Years.

Current Number of Active Members: 100

Number of Male Members: 0

Number of Female Members: 100

What is the Age Breakdown of your Club's Membership? Under 30 - 20%, 31-50 - 60%, 51 and over - 20%

Describe the intended use of grant funds. Please be specific.

1. We will hold four open water swim clinics, one per month, March - June. At each OWS, we will have two local swim coaches on site to provide group lessons and one-on-one assistance to new swimmers and those new to open water swim. We will provide "loaner" wetsuits for new triathletes to test out different suits before purchasing a wetsuit for racing. We will provide refreshments at each OWS for participants. Cost = \$1,000 at \$250 per clinic (swim coach, wetsuit lending, refreshments)

2. We will hold two transition clinics for new triathletes, with experienced triathletes teaching new athletes the basics of transitions. Each clinic will also offer a group ride after the transition clinic. The group rides will include basic instruction regarding USAT drafting rules, clipping in and out, braking, turning corners and making u-turns, and shifting gears. Sample nutrition and hydration will be provided, so new triathletes can test out a variety of nutrition options before racing.

Cost = \$500 at \$250 per clinic (cycling coaches, nutrition samples, refreshments)

3. We will recruit women to participate in a local triathlon by tabling at local running races and distributing flyers about our race and training program at local running races and via social media. Prior to the race, we will host 6 weekly rides and 6 weekly runs to support new triathletes and introduce them to a supportive triathlon community.

Cost = \$300, including tabling fees at local races, flyer production and distribution, and social media ads

4. We will host Women for Tri meet ups at 3 local triathlons throughout the year, inviting women who are racing, volunteering and spectating to join the events to build community. At each event, we will have local swim, cycling, running and triathlon coaches present tips and techniques, along with nutritionists with tips for training and racing. Refreshments will be provided, along with samples for nutrition and hydration. We will hold raffles to give away Women for Tri Tucker hats, swim caps, water bottles and several entries for our local triathlon.

Cost = \$700, including coaches, nutrition samples, and raffle chum

What are the Projected Outcomes of your Program and how will those Outcomes bring more women into the sport of triathlon?

1. An average of 25 women new to triathlon will participate in each meetup and clinic
2. At least 50 women will participate in their first triathlon
3. At least 25 women will "graduate" to a longer distance triathlon
4. At least 75% of participating women will report feeling more prepared and confident to participate in a triathlon

How will your Club promote this program on Social Media, if awarded grant funding?

Our club has a Facebook, Twitter and Instagram account. We will promote all activities on all social media channels prior to the meet ups, clinics and trainings. After each event, we will post photos and a brief recap of the activity on all social channels and will tag Women for Tri in each post. When feasible, we will record and post short videos of our events. At the end of our grant cycle, we will post about our outcomes and achievements.

What has your Club done in the past to increase Female participation in triathlon?

Over the last five years, we have grown from a founding club of 12 women to now 100 active members, including women who have been in the sport for 5 years or less.

Describe your Club's current commitment to increasing Female participation in triathlon.

We are a female-oriented club that provides a safe and supportive environment for women of all skill and ability levels to participate in triathlon. We exist to increase women's love of the sport and enjoyment of triathlon.