

The mission of the IRONMAN Foundation is to create positive, tangible change in race communities through grant funding and volunteerism. We're always thinking about the families and organizations that make each race community vibrant and unique. We know what gets them out of bed in the morning and what keeps them up at night and we're working to make their lives better. We are the IRONMAN Foundation and we swim, we bike, and we run to leave our IRONMAN legacy long after race day.

IRONAID is one of the IRONMAN Foundation's fundraising programs. Through IRONAID, athletes in the healthcare industry have the opportunity to fundraise for the IRONMAN Foundation while racing an IRONMAN event of their choice at no additional cost. The funds raised through the IRONAID program will be available for grant applications by health-related nonprofit organizations around the world. Grants will be awarded annually and organizations who fit the criteria are invited to apply for funding. Potential projects include improving freshwater access, nutrition for children, vaccines for communicable diseases and lifesaving equipment.

FAQs

HOW DOES IRONAID WORK?

IRONAID is one of the IRONMAN Foundation's fundraising programs. IRONAID Athletes are those in the healthcare industry who commit to making a minimum fundraising commitment for health-related causes through the IRONMAN Foundation. In return, they receive a free race entry, race kit and a network of other IRONMAN Athletes dedicated to creating positive change in race communities and leaving their IRONMAN legacy behind long after race day.

WHAT ARE MY TEAM IMF RACE OPTIONS?

For the 2020 race season, you can join IRONAID at one of the following IRONMAN events:

- IRONMAN 70.3 Puerto Rico
- IRONMAN 70.3 Oceanside
- Memorial Herman IRONMAN 70.3 Texas
- IRONMAN 70.3 Florida
- Memorial Herman IRONMAN Texas
- IRONMAN St. George
- Visit Panama City Beach IRONMAN 7.3 Gulf Coast
- IRONMAN 70.3 Santa Rosa
- Sunbelt Bakery IRONMAN 70.3 Chattanooga
- IRONMAN 70.3 Hawaii
- Certified Piedmontese IRONMAN Tulsa

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- Subaru IRONMAN 70.3 Victoria
 - IRONMAN 70.3 Connecticut
 - Carilion Clinic IRONMAN 70.3 Virginia's Blue Ridge
 - IRONMAN 70.3 Eagleman
 - IRONMAN 70.3 Wisconsin
 - Certified Piedmontese IRONMAN 70.3 Des Moines
 - Subaru IRONMAN 70.3 Mont Tremblant
 - IRONMAN 70.3 Coeur d'Alene
 - Maytag IRONMAN 70.3 Steelhead
 - IRONMAN 70.3 Muncie
 - IRONMAN 70.3 Musselman
 - IRONMAN Santa Rosa
 - ViewSPORT IRONMAN Lake Placid
 - IRONMAN 70.3 Ohio
 - IRONMAN 70.3 Boulder
 - Subaru IRONMAN Mont Tremblant
 - IRONMAN 70.3 Traverse City
 - Subaru IRONMAN Canada, Penticton
 - IRONMAN 70.3 Maine
 - IRONMAN 70.3 Santa Cruz
 - IRONMAN 70.3 Atlantic City
 - IRONMAN 70.3 Lake Placid
 - IRONMAN Wisconsin
 - IRONMAN 70.3 Augusta
 - IRONMAN Maryland
 - IRONMAN 70.3 Washington
 - Little Debbie IRONMAN Chattanooga
 - IRONMAN Louisville
 - UnitedHealthcare IRONMAN 70.3 North Carolina
 - IRONMAN 70.3 Arizona
 - Bicycle World Texas IRONMAN 70.3 Waco
 - Visit Panama City Beach IRONMAN Florida
 - IRONMAN Arizona
 - IRONMAN 70.3 Indian Wells

WHAT IF I ALREADY HAVE A RACE ENTRY BUT STILL WISH TO JOIN IRONAIID?

Athletes who have already purchased their entries are more than welcome to join IRONAIID at a lower fundraising commitment of \$1,250 for an IRONMAN 70.3 event and \$2,500 for a full distance IRONMAN. These athletes enjoy the same benefits as IRONAIID members along with creating a lasting tangible impact on their race communities.

WHO AM I FUNDRAISING FOR?

The IRONMAN Foundation's IRONAIID program raises funds and awareness for health-related causes. IRONAIID funds will be available for grant applications by health-related nonprofit organizations around the world. Grants will be awarded annually and organizations who fit the criteria are invited to apply for funding.

WHAT IS THE COST TO PARTICIPATE IN THIS PROGRAM?

There is a \$100 registration fee to participate in IRONAIID payable at time of registration. You receive credit for the \$100 registration fee towards your fundraising efforts. *Use code 50FOR20 to save \$50!

IS THERE A LIMIT TO HOW MANY ATHLETES CAN JOIN IRONAIID?

Yes. There are a limited number of slots available for all IRONAIID programs at each IRONMAN event listed. IRONAIID slots are available on a first come, first served basis. If all the slots have been filled, IRONAIID will start a waitlist.

IS THERE A REQUIRED AMOUNT TO RAISE?

IRONAIID Athletes commit to raise a minimum of \$3,500 for a full distance IRONMAN event and \$1,750 for an IRONMAN 70.3 event.

IS THERE A DEADLINE TO FUNDRAISE THIS AMOUNT?

There are two fundraising benchmarks. The first 50% of your fundraising commitment is required 100 days prior to race date (50 days for IRONMAN 70.3 events). The entire fundraising commitment is due two (2) weeks prior to race day.

WHAT HAPPENS IF I DO NOT RAISE THE MINIMUM AMOUNT BY THE DEADLINES?

If the minimum is not met by the fundraising deadlines, the credit card used to register will be charged the difference. We will make sure to communicate all deadlines well before the charge date to ensure that you are not charged without prior knowledge. In the event that your credit card is charged for the remaining donation, IRONAIID is unable to provide any reimbursement of funds if you continue to fundraise above your required minimum.

ARE DONATIONS FROM MY DONORS TAX DEDUCTIBLE?

Yes! All donations received by the IRONMAN Foundation are tax-deductible to the fullest extent allowed by law for donors in the United States. Non-U.S. residents should consult with their tax advisor. The donor will receive a confirmation of their tax-deductible donation via email immediately after their donation has been made online. The tax receipt will be emailed to the donor by our donation platform partner, DonorDrive. Donors may also mail check donations to the IRONMAN Foundation with our offline donation form. Donation acknowledgment letters will be mailed to offline donors no later than January 31st of the following year.

DO I HAVE TO USE THE IRONMAN FOUNDATION'S FUNDRAISING PLATFORM?

Yes, you must use the IRONMAN Foundation's fundraising platform partner to collect your donations which is provided by DonorDrive and administered by Authorize.net and the IRONMAN Foundation.

ARE THERE ANY "HIDDEN FEES" WITH THIS PROGRAM?

The IRONMAN Foundation provides you with your IRONAIID race entry to the IRONMAN event of your choice. Additional costs including airfare, hotel accommodations, USAT one-day membership, etc. may be required. Donors who choose to support your cause by making a donation on your personal fundraising website may elect to cover the fees that are typically absorbed by the IRONMAN Foundation. This option is completely voluntary.

HOW DO I GET MY RACE LINK TO OFFICIALLY REGISTER?

Once you meet 50% of your fundraising commitment, the IRONMAN Foundation will email you a unique link to register for your IRONMAN race via ACTIVE.com at no additional cost. Actual participation in the IRONMAN race is still contingent upon reaching your fundraising commitment in full. In the event that your fundraising goal is not met by the deadline, the IRONMAN Foundation reserves the right to pull your entry from the event.

WHEN CAN I JOIN IRONAIID?

IRONAIID is a fundraising program designed for athletes in the healthcare industry. 2020 IRONAIID spots are available now! Availability is limited and based on a first come, first served basis.

WHAT IF I HAVE TO WITHDRAW FROM THE EVENT?

If you have to withdraw from an event for any reason (including without limitation due to injury, unforeseen illness, employment conflicts, travel delays, or any other medical or personal reasons, etc.) after you have already electronically registered for the race (via the free online registration link emailed to you once you raise 50% of the fundraising minimum), you will still be responsible for your fundraising minimum. This is regardless of whether or not you, or the IRONMAN Foundation, are able to find another athlete to fill your spot on the team.

DO I RECEIVE ANY FUNDRAISING ASSISTANCE?

Yes! As an IRONAIID teammate, you will receive a fundraising website that donors can access and donate online, a fundraising toolkit with helpful tips, and an IRONMAN Foundation representative for any additional questions. You will also have the opportunity to connect with other IRONAIID teammates from across the country to discuss training and fundraising through a private Facebook group.

HOW DO I REGISTER ONLINE?

Click [HERE](#) to fill out the IRONAIID online registration form. Once this form has been submitted, you will receive an email from an IRONMAN Foundation representative with further details including the IRONAIID Commitment Form. Once you have printed, completed, and resubmitted the IRONAIID Commitment Form, you will receive the link to your custom fundraising page.

IS A PORTION OF THE REGISTRATION FEE A DONATION?

Yes. Your registration fee to join IRONAIID is tax-deductible to the fullest extent allowed by law and is credited to your overall fundraising commitment.

CAN I STILL QUALIFY FOR KONA IN MY AGE GROUP?

Yes. As an IRONMAN Athlete, you will still be eligible for Age Group awards, as Age Group Qualifying slots into the IRONMAN World Championship or IRONMAN 70.3 World Championship.

IS THERE A CHANCE TO RACE KONA THROUGH IRONMAN?

Yes! The IRONMAN athlete who raises at least \$40,000 and is the overall top fundraiser for the 2020 IRONMAN season will have the opportunity to race in the 2021 IRONMAN World Championship in Kailua-Kona, HI. IRONMAN athletes racing in 2020 who are vying for the coveted 2021 Kona slot have until December 31, 2020 to be the top fundraiser over \$40,000.

****NOTE:** The entire fundraising commitment is still due 2 weeks prior to your race day. The IRONMAN World Championship fundraising deadlines are for athletes who wish to fundraise above and beyond the fundraising commitment.

The athlete who is awarded the chance to participate in the 2021 IRONMAN World Championship will be personally responsible for providing their own travel expenses, including flight and lodging.

WHO IS DONORDRIVE?

DonorDrive is a fundraising platform dedicated to the idea that raising money for charity and giving back should be an easy and rewarding experience. DonorDrive's custom built platform has proven to be a huge asset to fundraisers, charities, and events in managing and assisting everybody's efforts to raise the most money for charity and share their stories in a more personal, compelling way.

IS MY INFORMATION SECURE?

Yes. DonorDrive, Authorize.net and the IRONMAN Foundation have made every effort to protect your information. We use industry-standard SSL encryption techniques to make sure that your credit card information, passwords, and personal information travel securely over the internet. We have also installed an encryption engine on our database server so that your data is securely stored.

WILL DONORDRIVE, AUTHORIZE.NET, OR THE IRONMAN FOUNDATION SHARE MY INFO?

We maintain only personal information that is voluntarily submitted to us. We will only share information with a third party if and when the individual submitting this information has permitted us to do so, or if we are required by law to do so.

WHO CAN I CONTACT FOR HELP?

Your IRONMAN Foundation fundraising support team is standing by to assist you! Contact Brent Hawley, Director of Development, directly by email at Brent.Hawley@IRONMAN.com or by phone at 813-868-4668.