



Service Through Sport. Commitment to Community.

Every IRONMAN race brings athletes, volunteers, and communities together. Through the IRONMAN Foundation, that energy creates impact far beyond race day. Since 2003, we have invested in race communities around the world through grant funding, youth programs, humanitarian support, and more. In 2025, athletes, volunteers, donors, and partners once again proved that **sport has the power to create lasting change.**

2025 BY THE NUMBERS

**\$2.09
MILLION**

Charitable giveback in 2025 and more than \$60 million total since 2003.



5 MILLION LIVES IMPACTED

Through programs supported by IRONMAN Foundation funding.



10,000 SWIM LESSONS PROVIDED

Helped children gain critical water safety skills.



1,100 VOLUNTEERISM GRANTS

\$1.1M distributed across 52 North American race communities.



\$411,000+ IN HUMANITARIAN RELIEF SUPPORT

Assisted communities affected by California wildfires.



315 ATHLETES RACED FOR MORE

Across 43 races worldwide.



31 FOUNDATION ATHLETES

Competed at the 2025 IRONMAN World Championship in Kailua-Kona, HI.

Grants Strengthening Communities

VOLUNTEERISM GRANTS

Race day wouldn't be possible without volunteers—and the organizations that support them. In 2025, the IRONMAN Foundation awarded 1,100 Volunteerism Grants totaling \$1.1 million to community groups that power race weekend. These grants support organizations such as:



SCHOOL ATHLETIC PROGRAMS



YOUTH CAMPS AND MENTORING PROGRAMS



FOOD BANKS AND COMMUNITY OUTREACH INITIATIVES

By supporting these groups, the IRONMAN Foundation ensures that race communities continue to benefit long after athletes cross the finish line.

COMMUNITY GRANTS

The Community Grant Program provides funding to local nonprofits working to improve quality of life in IRONMAN race communities.

2025 Grant Communities

- ★ Kailua-Kona, HI
- ★ Lake Placid, NY
- ★ Louisville, KY
- ★ Madison, WI
- ★ The Woodlands/Houston, TX
- ★ Wilmington, NC

These grants empower organizations that strengthen youth programs, promote healthy lifestyles, and expand opportunities for local residents.

DAVE ORLOWSKI MEMORIAL GRANT

The Dave Orlovski Memorial Grant honors one of the original IRONMAN finishers from 1978 and a dedicated IRONMAN Foundation board member. Dave believed deeply in the power of service through sport. The 2025 grant recipient, West Hawaii Explorations Academy, provides hands-on, real-world learning experiences for students in grades 6–12, preparing them to become problem solvers, leaders, and lifelong learners. The 2026 grant will support an organization within the IRONMAN 70.3 Gulf Coast and IRONMAN Florida race community, Panama City Beach, Florida.



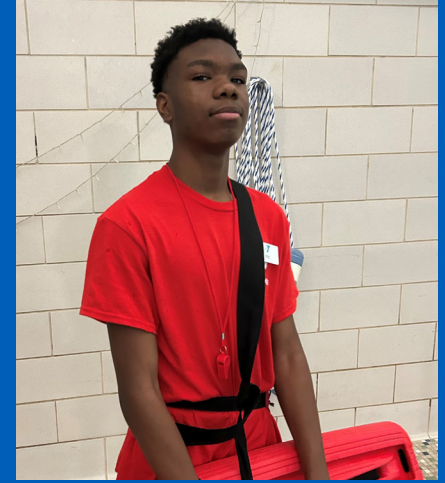
Programs Expanding Opportunity



The IRONMAN Foundation is committed to helping children gain access to swim education and water safety training. Through partnerships with community organizations—often local YMCAs—children ages 3–17 gain confidence and lifesaving skills in the water. In 2025, more than 10,000 lessons were delivered across five race communities:

- ★ Boise, ID
- ★ Chattanooga, TN
- ★ Oceanside/San Diego, CA
- ★ Ottawa, Canada
- ★ Wilmington, NC

In 2026, the Swim Ready initiative will expand to eight race communities throughout North America.



IMPACT STORY

Through the IRONMAN Foundation’s partnership with the YMCA of Metropolitan Chattanooga, children like Eric Norman have gained access to swim instruction that builds confidence, teaches water safety, and opens the door to lifelong participation in sport. [Hear Eric’s story.](#)

BIKES FOR KIDS

A bicycle can open a child up to new opportunities and challenges. Through Bikes For Kids, the IRONMAN Foundation partners with local organizations to provide bikes and helmets to youth in need. In 2025, we teamed up with the Anna Foundation in Cape Town, South Africa to provide 100 bicycles and helmets for kids to ride to and from school. In 2026, we returned to Cape Town and will be expanding our bike giveback in select North America IRONMAN communities.



YOUR JOURNEY YOUR CAUSE



Through this collaborative program, athletes can transform their personal race journey into a fundraising platform through the IRONMAN Foundation to support a US-based non-profit of their choice. In 2025, these athletes raised \$196,100 to further the mission of charities close to them.

Our Purpose, Your Passion



"I love the sport, the brand, the people and the mission. Being an IRONMAN Foundation Ambassador connects all of that—and makes me feel like I'm truly making a positive difference."

- JASON MASSIE, 12-YEAR IRONMAN FOUNDATION AMBASSADOR AND TEAM IMF ATHLETE

The Impact Continues

Since 2003, the IRONMAN Foundation, together with the IRONMAN Group, has distributed more than \$60 million to organizations that strengthen race communities around the world. Behind every grant, swim lesson, and bike build is a global community united by a shared belief:

Sport has the power to create positive change.



READY TO JOIN THE MOVEMENT?

DONATE TODAY

Support our mission and create your own lasting change.

TEAM IMF

Race with purpose by joining the IRONMAN Foundation's global fundraising team.

COMMUNITY FUND ENTRY

Secure a race entry while directly supporting community initiatives.

IRONMAN
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